DOING THE RIGHT THING

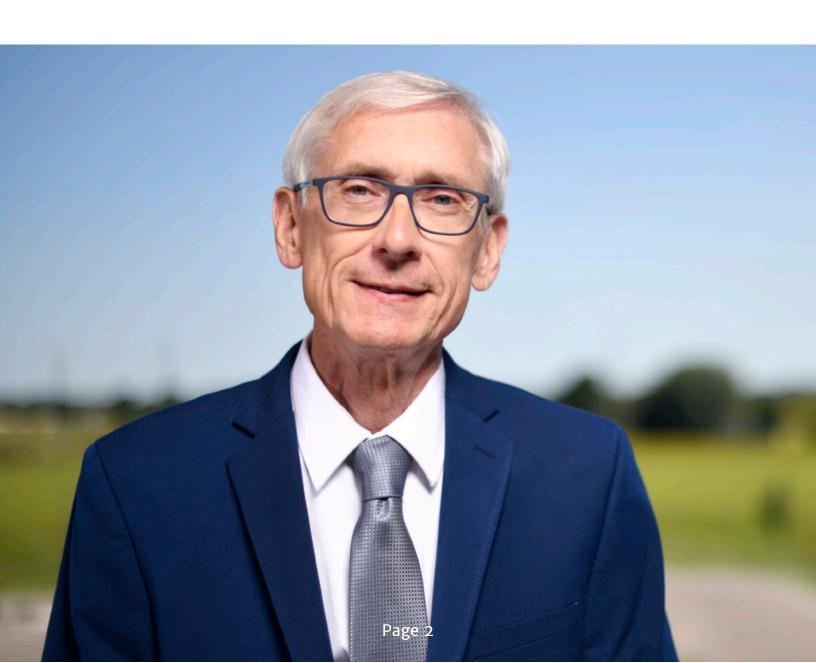
GOV. TONY EVERS PLAN FOR WISCONSIN



DOING THE RIGHT THING FOR WISCONSIN

As governor, Tony Evers has worked to bring people together around common sense solutions that make Wisconsin stronger. In his first term, our state has achieved the lowest unemployment rate in Wisconsin history, with more people working than ever before. Wisconsin schools are now ranked 8th best in the nation. Over 5,200 small businesses and nonprofits have opened or expanded on main streets. And more Wisconsinites are connected thanks to Gov. Evers' investments in high-speed internet, connecting 387,000 homes and businesses across the state with reliable access. After years of neglect, Wisconsin's roads are finally being repaired, with nearly 5,000 miles of roads repaired and more projects underway.

Governor Evers knows there's more to do – that's why he's running for re-election to continue doing the right thing and delivering results for our state.



DOING THE RIGHT THING TO IMPROVE EDUCATION QUALITY



Gov. Evers believes what's best for our kids is what's best for our state, and he knows every kid in Wisconsin should have access to a high-quality public education and career opportunities that allow them to achieve their dreams. Having spent years as an educator in Wisconsin's schools, Gov. Evers knows how important a quality education is, that's why during his first term he brought both parties together to fund Wisconsin public schools at their highest level in nearly two decades and signed the largest increase in special education funding in a decade.

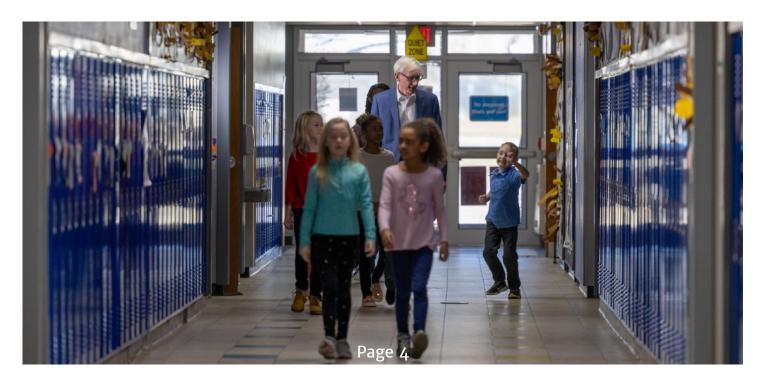
Today, Wisconsin schools have improved from 18th to the top 10 in the nation according to U.S. News and World Report.

But Gov. Evers knows we can do even more to improve the quality of education in Wisconsin and create opportunities for every student to succeed. In his second term, the governor will continue to do the right thing for our kids by investing in our public schools, the UW-System, and job training programs to prepare every Wisconsinite for a brighter future.

In his second term, Gov. Evers will continue to support a quality education by:

• Increasing State Aid to Schools: Gov. Evers knows what's best for our kids is what's best for our state. That's why he will work to increase state aid to schools, ensuring districts have sufficient resources to face the upcoming fiscal cliff, address rising costs, and encourage small class sizes. Sufficient funding from the state will also prevent property tax increases for Wisconsin families.

- Expanding Job Training and Apprenticeship Programs: College is a great option, but not always the best option for everyone. That's why Gov. Evers will continue to invest in job training and apprenticeship programs that connect people with hands-on skills training for high-demand fields. Gov. Evers will also continue to support initiatives that help get parents connected with these programs across the state, ensuring that every student knows about the options available to them when they graduate high school.
- Improving Financial Literacy: When students graduate Wisconsin public schools, they should be prepared for success. That's why Gov. Evers will expand financial literacy curricula in Wisconsin schools by making it available for every high school student before graduation.
- Investing in Mental Health Programming: Kids face mental health challenges, too, and it's critical that they're receiving the support they need to succeed in and out of the classroom. The governor will support long-term investments in his "Get Kids Ahead" initiative, which funds school-based mental health programming and staff in districts across the state.
- Increasing Investments in Special Education: Students learn in different ways, which is why Gov. Evers believes we must continue to prioritize investments in special education. Evers' plan will direct a portion of the state's surplus into additional special education staff and programming.
- Creating New Opportunities for Districts of All Sizes: Every student deserves the opportunity to succeed, regardless of where they live. That's why Gov. Evers' Urban Excellence Initiative would expand summer school, enhance early childhood education, and support community engagement to improve academic achievement. He'll also continue to support Wisconsin's rural school districts through sparsity aid and transportation funding to give rural communities the support they need to deliver high-quality education.



DOING THE RIGHT THING TO TACKLE RISING COSTS

Gov. Evers believes families across Wisconsin deserve relief from rising costs and is taking action. While Wisconsinites see higher prices at the pump and grocery store checkout, the governor is committed to doing the right thing and providing relief where it's needed most.

The governor's plan to address rising costs builds on his work during his first term to put more money in the pockets of working families. By bringing Democrats and Republicans together, Gov. Evers signed

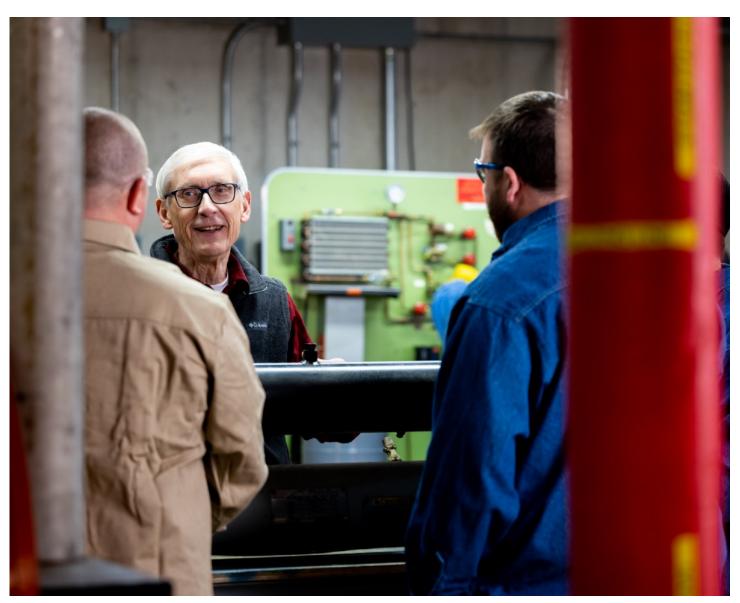


historic tax relief, delivering a 15% income tax cut to most Wisconsinites. He also directed changes to Wisconsin's tax withholding tables, reducing the amount of money deducted from paychecks and putting more money in the pockets of working families. He also signed one of the largest small business tax cuts in state history and has invested over a billion dollars to help small businesses and other affected industries recover and succeed.

Gov. Evers will do the right thing and provide additional relief from rising costs by:

- Gas Price Relief: Families need relief from record gas prices. That's why he supports a temporary state gas tax holiday, with a clear end date and funding to backfill lost revenue for ongoing road and bridge repairs across the state. Gov. Evers also continues to support a repeal of the state's Mandatory Markup law, which forces local gas stations to raise their prices by nearly 30 cents a gallon. This common sense measure has been supported by Republicans and Democrats and is long overdue to provide relief at the pump.
- Prescription Drug Price Relief: The rising cost of prescription drugs are a burden on too many Wisconsin families. During his first term, Gov. Evers worked to expand SeniorCare to fully cover pharmacy vaccinations. In his second term, Gov. Evers will build on the reforms he's already implemented and continue to work to cap the costs of prescription drugs and increase transparency in drug pricing across the state. Gov. Evers also supports capping insulin copays at \$35.
- Continuing to Support SeniorCare: In his first term, Gov. Evers secured an extension
 of Wisconsin's SeniorCare program and expanded it to fully cover pharmacy
 vaccinations. He'll continue to support this program and ensure Wisconsin seniors are
 able to access low-cost prescription drugs.

- Pushing for Federal Action on Gas Prices: Gov. Evers will continue to push for relief from the federal government, including a federal gas tax holiday. Additionally, Gov. Evers has requested a temporary waiver from EPA requirements that affect southeast Wisconsin, which would provide lower gas prices to that region. Gov. Evers also joined a bipartisan group of midwest governors to secure a nationwide ethanol waiver from the EPA in may.
- Child, Dependent Care Tax, and Caregiver Credit: Caregivers feel the impact of rising costs even more, that's why Gov. Evers is committed to providing relief. The governor supports an expansion of the Child and Dependent Care Tax Credit, which will provide nearly \$30 million in tax relief to more than 100,000 Wisconsinites. He will also continue to fight for a new tax credit for family caregivers, providing additional assistance to cover expenses incurred by those taking care of loved ones.
- Income Tax Relief: Gov. Evers will use part of the state's historic \$5.4 billion surplus to continue directing income tax relief to working families who need it most and build upon the historic income tax relief in the governor's first term.

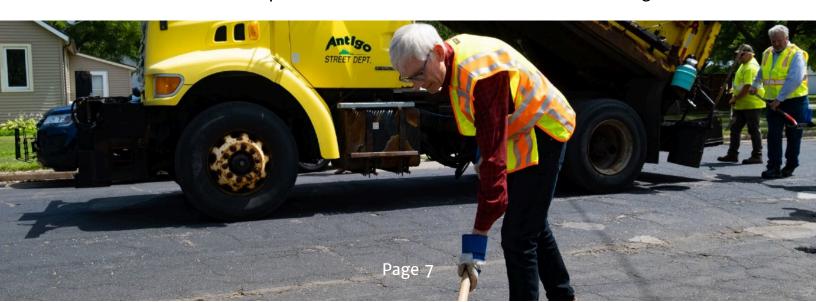


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DOING THE RIGHT THING TO IMPROVE WISCONSIN'S INFRASTRUCTURE

More Wisconsinites are connected to high-speed internet and quality roads than ever before thanks to the investments made by Gov. Evers during his first term. Access to affordable high-speed internet and safe roads is essential for every community and small business in our state to succeed. In his second term, he will continue to do the right thing to repair and expand infrastructure projects across Wisconsin.

- Expand High-Speed Internet Access to an Additional 300,000 Homes and Businesses: During his first term, Gov. Evers expanded reliable, high-speed internet access to more than 387,000 homes and businesses. In his second term, he will continue to make investments to give even more homes and businesses the affordable and high-speed internet access they need.
- Continue Fixing the Damn Roads: Wisconsin's roads and bridges have come a long way since Gov. Evers took office. Since 2019, nearly 5,000 miles of roads and nearly 1,500 bridges have been repaired, and ongoing projects are connecting even more communities with safe roads. In his second term, Gov. Evers will continue to prioritize road funding and repair projects.
- Clean and Safe Drinking Water for Every Wisconsinite: Access to clean and safe drinking water is something every Wisconsin family needs. During his first term, Gov. Evers has worked to provide critical funding for clean water projects and improve water quality standards. He will continue to work to pass the CLEAR Act, establishing stricter standards for PFAS and funding for remediation efforts, and support infrastructure projects to replace lead service lines across the state. He has also taken action against manufacturers who have been responsible for PFAS pollution across the state to hold them accountable. In his second term, he will continue to support clean drinking water initiatives and work to protect Wisconsin's natural resources for future generations.



DOING THE RIGHT THING TO PROTECT ACCESS TO HEALTHCARE



More than ever, access to affordable and accessible healthcare is critical to Wisconsin's future and the success of communities across the state. Gov. Evers has worked tirelessly to protect access to care, including reproductive care. During his first term, Gov. Evers has taken action to protect access to abortion services, has made meaningful investments in rural EMS service, and has been a champion for lowering prescription drug prices and expanding affordable healthcare coverage to even more Wisconsinites.

During his second term, he will continue to do the right thing to expand and protect access to healthcare.

- **Protect Reproductive Care:** With the U.S. Supreme Court's decision overturning *Roe v. Wade*, it's never been more important to do everything in our power to protect access to reproductive care. Gov. Evers continues to fight Wisconsin's 1849-era criminal abortion ban, which was passed before women had the right to vote and contains no exception for rape or incest. Governor Evers has also promised to provide clemency to physicians prosecuted and found guilty under this law. As the legal battle over this law continues, Gov. Evers will continue to take any action necessary to protect access to reproductive services, including abortion and contraceptive services.
- Expanding Coverage and Lowering Prices: Gov. Evers continues to believe in the importance of expanding BadgerCare to support Wisconsin's workforce, farmers, and small businesses, provide affordable coverage to even more Wisconsin families, and expand initiatives to lower health care costs for everyone across the state. BadgerCare expansion is supported by a wide majority of Wisconsin and he'll continue to work to bring people together on this issue.

- Expand Access to Mental Health Services: Gov. Evers has made significant investments in mental health programming, including school-based mental health through his Get Kids Ahead Initiative. He has also announced additional funding to train mental health professionals to help fill jobs and provide services to communities across Wisconsin. Gov. Evers will continue working to make mental health services available and accessible to everyone who needs them.
- Improved Maternal and Infant Health Outcomes: During his first term, Gov. Evers has prioritized improving access to maternal and infant health programs to improve outcomes. He remains committed to providing more resources to improve care for expectant and new mothers and improving the state's maternal mortality rate, particularly in communities of color.
- Strengthening Healthcare Workforce: Gov. Evers has worked to expand training programs to address Wisconsin's shortage of CNAs, OBGYNs, nurses, and other healthcare professionals. In his second term, he will continue to find solutions to grow and modernize Wisconsin's healthcare workforce, especially in rural areas of the state and in our long-term care industry, to make sure everyone is able to receive high-quality care.
- Access to Prescription Drugs: Everyone should be able to afford their medication but for far too many Wisconsinites their prescription medications remain out of reach with outrageous, irrational, and burdensome out-of-pocket expenses. Gov. Evers will continue to advocate for reform and transparency in drug pricing, like the initiatives outlined in his "Less for Rx" Prescription Drug Plan — a bold package that would lower drug costs for Wisconsinites.



DOING THE RIGHT THING TO KEEP COMMUNITIES SAFE



Every Wisconsinite deserves to live in a safe community where they can raise a family and achieve their dreams. During his first term, Gov. Evers invested more than \$100 million in public safety programs to help communities tackle the root causes of violence and tackle challenges in their communities. He has also provided funding for every local and tribal law enforcement agency to support first responders.

In his second term, Gov. Evers will continue to do the right thing to make communities and neighborhoods safe.

- Universal Background Checks for Guns: Gov. Evers supports common sense gun safety measures, including a universal background check requirement for every gun purchased in Wisconsin, including guns bought at gun shows and online.
- Red Flag Laws: It's time for Wisconsin to adopt a common sense "Red Flag" law to improve public safety by temporarily removing guns from people who pose a danger to themselves or others. People in crisis should have access to mental health and treatment programs instead of posing a public safety threat to communities.
- Funding School Programs and Local Services in High Crime Areas: Improving public safety requires connecting the dots to address the root causes of violence and finding local solutions. Gov. Evers will invest in services like after school and out-of-school programs, support additional programming in high-crime areas, as well as addiction and mental health treatment, so law enforcement can focus more on crime and safety.
- Improve Wisconsin's Bail System: Gov Evers believes in continuing to improve fairness and equality in the justice system. As part of improving Wisconsin's system, Gov. Evers supports changes in Wisconsin's bail system, including allowing judges to fully assess the safety risk to the community before releasing someone pre-trial.
- Additional Funding for Local Public Safety: For years under the previous administration, local governments were starved for funding from the state and asked to do more with less. Gov. Evers believes local governments know their communities and their needs best and should have the funding and support they need to support local priorities, including police and fire departments, and will continue to fight for increased support and funding from the state.

DOING THE RIGHT THING TO SUPPORT SMALL BUSINESSES AND FAMILY FARMS

Thanks to Gov. Evers bold leadership, more than 5,200 small businesses have opened their doors or expanded during his first term and more than 20,000 farmers have received direct support to help them pay bills and invest in equipment. In his second term, Gov. Evers is committed to doing even more to support Wisconsin's small businesses, farmers, and agriculture industries.

- Expand Wisconsin's Main Street Bounceback Program: The Main Street Bounceback Program has transformed downtowns in cities and towns across Wisconsin. This program provides grants to small businesses who open or expand into vacant storefronts, helping entrepreneurs make their dreams a reality and helping to revitalize our communities. Gov. Evers will continue to invest in this program and work to make Wisconsin the small business powerhouse of the midwest.
- Support Wisconsin Farmers and Producers: Gov. Evers has signed historic legislation to support Wisconsin's agriculture industry by expanding dairy exports and strengthening meat processors across the state. In his second term, he will continue to find innovative ways to connect Wisconsin's agriculture industry with new markets and strengthen the state's agriculture supply chain.
- Growing Wisconsin's Workforce and Filling Jobs: With near record-low unemployment, it's critical to expand Wisconsin's workforce to fill jobs and give small businesses the workers they need to operate and grow. That's why Gov. Evers supports a regional approach that tackles specific challenges like access to childcare, quality education for our kids, apprenticeship and job training programs, and more. He'll continue to work with local partners and employers to find solutions that work.



- Repeal the Personal Property Tax. The personal property tax is an unfair, costly tax that is levied on small businesses for their equipment and furniture. This tax also overburdens small businesses with compliance costs. Gov. Evers supports complete repeal of the personal property tax in a way that ensures local governments would receive inflationary increases in state aid to cover their revenue losses and, unlike the version previously vetoed, does not include new, extravagant tax breaks for utility companies.
- Expanding Access to Capital: With interest rates on the rise and business costs increasing, small businesses need access to capital and financing options. Governor Evers supports expanding state tax credit programs and opportunities for loan guarantees when businesses make investments or commit to creating jobs here in Wisconsin.
- Made in Wisconsin: Gov. Evers will work with small businesses and family farms to create new local markets for Wisconsin-made and Wisconsin-grown products. By strengthening our supply chain and growing local markets, Wisconsin small businesses will have even greater opportunity to succeed.
- Expand High-Speed Internet to Small Businesses: Small businesses need to have high-speed internet to keep up with the world. During his first term, Gov. Evers expanded reliable high-speed internet access to 387,000 homes and businesses. In his second term, he will continue to make investments to give even more businesses and entrepreneurs the affordable and high-speed internet access they need to be competitive.



DOING THE RIGHT THING TO PROTECT THE WILL OF THE PEOPLE

Democracy in Wisconsin and across the nation is under attack like never before. During his first term, Governor Evers has protected the right to vote by vetoing bills that would add additional restrictions and make it harder for Wisconsinites to participate in the democratic process.

In his second term, Gov. Evers will continue to do whatever it takes to ensure every eligible voter is able to participate in elections and that Wisconsin elections continue to be accessible, secure, and fair.

- Support Local Election Workers: Supporting local election workers is more important than ever. Local clerks and volunteers at polling places deserve a governor who won't threaten or demonize the important work they're doing to administer elections. Gov. Evers will always stand up to intimidation of local officials.
- Commit to Certifying Future Election Results: In Wisconsin, the governor plays an important role in certifying election results that have been found accurate by local officials and the Wisconsin Election Commission. Just as he did in 2020, Gov. Evers commits to following the will of the people and certifying accurate election results.
- Improve Absentee Ballot Counting and Transparency: Gov. Evers continues to support allowing local clerks to begin counting absentee ballots the Monday before the election. Securely and confidentially counting these ballots ahead of time will improve confidence and transparency in election night reporting.

ABOUT GOV. TONY EVERS

From his days as a public school science teacher to now as Governor, Tony Evers has worked to bring people together, instead of driving them apart. He cut income taxes by fifteen percent for most families-one of the biggest tax cuts in state history. Evers directed almost a billion dollars to tens of thousands of small businesses and nearly half of eligible farms to prevent layoffs and create new jobs. Rather than focus on hot-button political issues meant to divide us, Evers will keep working to address the cost of living, get people back to work, and give our kids the education they need to thrive. Governor Tony Evers is doing the right thing for Wisconsin. In addition to his accomplishments as governor, Tony has three children and nine grandchildren. He loves to play euchre, polka dance, and the Wisconsin Badgers.